

ASPIRE NEW YORK

The Conference on Aspirational Masculinity

Speaker Bios



Mark Trumbo

Mark Trumbo is a husband and father of three children under the age of 10. A John Maxwell Top 100 transformational leader and nationally recognized leader in personal and professional development in the college athletics industry. Mark has worked with organizations such as Toyota Motor Company, Detroit Pistons, NFLPA, and the NCAA to deliver life changing programs to help organizations to elevate company culture and help individuals find purpose and meaning in their work and life. Mark published his first book titled *The Dream Factory* in May 2023.



Joe Horan

Joe Horan has worked in the Syracuse City School district for over 30 years, as a Teacher Assistant, Physical Education teacher, and now Teacher on Special Assignment, Coordinator of Building Men. He holds a bachelor's and master's degree from SUNY @ Cortland.

In 2006, he created and founded the Building Men Program in the Syracuse City School District. The program has expanded from four schools to twenty schools. He has received recognition as a teacher/coach by Parents Partnership for Education, Syracuse City School District, Coaches of Section III, NAACP Jr., Syracuse Strong Community Award, Vera House, Huntington Family Center and WSTM Channel 3 for commitment and service to students in Syracuse. Alongside of being the Executive Director of the Building Men Program Inc., Joe has become an author, speaker, and trainer. He lives in Syracuse with his wife MaryPat, a father to three beautiful children and two wonderful grandchildren.



Jeffery A. Mangram

Jeffery A. Mangram is an Associate Professor and Coordinator of Social Studies Education in the Syracuse University School of Education. His scholarly interests revolve around media education, urban education, teacher education and high leverage practices in the classroom. He also directs the Charles Hayden Summer College Program, in which rising high school seniors of color spend a six-week summer residency program at Syracuse University, where they take college courses for credit. Mangram's work is featured in such publications as *Theory and Research in Social Education* and the *Journal of Social Studies Research*. The International Society for Social Studies named Dr. Mangram Outstanding Faculty Member in 2011. He has been a principal or co-principal investigator on approximately \$2 million in grants. In 2018, he was

named as a Provost Faculty Fellow, where he engages faculty members and staff in cultural competencies development as well as continuing to develop inclusive teaching practices. Dr. Mangram has trained thousands of faculty, staff and students around issues of Diversity, Equity, Inclusion, and Accessibility.

He earned his undergraduate degree (Policy Studies/Political Science), Master's degree (Social Studies education) and Ph.D. (Teaching and Curriculum) from Syracuse University.



Mike Kasdan

Mike Kasdan is an intellectual property lawyer, law professor, writer and speaker. He is the Director of Special Projects and Senior Sports Editor for The Good Men Project and the Founder of Lawyering While Human. He is the father of two wonderful kids and lives in Maplewood, NJ.



Jacob Kasdan

Jacob Kasdan is a rising Senior at Syracuse University's Falk School, pursuing a degree in Sport Management. He is a member of the Executive Board of Sigma Alpha Mu Fraternity. He is a co-host of the Who's on Top Podcast and is currently interning with The Somerset Patriots minor league baseball team in the NY Yankees organization. He is one of those two wonderful kids.



Robert Bambino, CPCU, ARM

Bob Bambino is an Executive Vice President – Risk Management at Gramercy Risk Management. He is responsible for all company risk control, risk transfer and safety services. He is a licensed general insurance consultant in New York State. Bob supervises third-party loss prevention firms, conducts field visits, and manages Gramercy's risk transfer practice.

Prior to working at Gramercy, Bob was an Executive Vice President at Wright Risk Management, a New York risk and insurance management firm. At Wright, he managed a department of 17 technical safety and risk management professions. Bob designed, implemented, and monitored risk management and safety programs for several traditional and alternative-market programs in the public and private sectors, with a concentration in education, municipal, and nonprofit risks. He wrote and edited client risk

management newsletters, conducted field inspections, and managed Wright's extensive risk transfer practice. Bob participated in the design of client websites and developed several online training courses.

Bob has presented at dozens of risk management and safety-related seminars at various state, regional, and national conferences. His articles were published in several magazines and newsletters. Bob is an instructor in the Continuing Education Department at Hofstra University, where he teaches insurance and risk management courses.



Brenda Tracy

Brenda Tracy is a mother, Registered Nurse, advocate and survivor. After she was brutally raped by four men in 1998, she reported the crime to police and underwent an invasive forensic examination. Although law enforcement collected extensive evidence – including confessions from her attackers – the District Attorney refused to prosecute her case. She was never advised of her victims' rights, nor informed when officials destroyed her evidence three years prior to the statute of limitations. Sixteen years later, Ms. Tracy found the courage to come forward publicly, and now seeks to make the world a better place for survivors.

Ms. Tracy has worked closely with Oregon legislators to expand victims' rights and has successfully helped to pass eight Oregon laws, including extending the Oregon Statute of Limitations to prosecute rape and mandatory testing of all rape kits in Oregon.

An authentic and powerful communicator, Ms. Tracy travels the country speaking to nonprofits, corporations and athletic teams, students and administrators at top universities including Stanford, Michigan, Ohio State and the Air Force Academy. Everyone she speaks to, she serves as a beacon of hope and inspiration that collectively and individually, we can all make a difference.

Ms. Tracy has appeared as a guest on CNN, Nightline, and ESPN. She has written Op-Eds for the Huffington Post, Sports Illustrated, and The Oregonian. She is a contributing author to the book "We Believe You: stories of campus sexual assault"

Ms. Tracy served as a member on the NCAA Commission to combat sexual violence and has won numerous awards, including the 2016 National Service Courage award given to her by the United States Attorney General. In 2016 she was named ESPN's top 25 female athletes and influencers and one of Sports Illustrated most powerful women in sports in 2020. In 2022, ESPN named Ms. Tracy one of the 11 biggest power brokers and advocates shaping the future of college football.

Ms. Tracy is the creator of the "Tracy Rule" which is the most comprehensive serious misconduct policy in NCAA history, and she is the founder of the national campaign and nonprofit, Set The Expectation - an organization dedicated to ending sexual and interpersonal violence through prevention work with men, advocacy, and engagement with agencies serving survivors and their families. Her message of "men as the solution and not the problem" is transforming the landscape of sports and how we engage in sexual violence prevention work.



Gary Barker, PhD

Gary Barker, PhD, has been a global voice in engaging men and boys in advancing gender equality, gender justice and positive masculinities for three decades. He is the CEO and co-founder of Equipundo Center for Masculinities and Social Justice (formerly Promundo-US), a major contributor to international activism on male allyship in gender equality. He was the first Executive Director of Instituto Promundo in Brazil and led its pioneering work on healthy masculinities. He is co-founder of MenCare, a global campaign in more than 50 countries to promote men's involvement as caregivers, and co-founder of MenEngage, a global alliance of more than 700 NGOs. He co-created the International Men and Gender Equality Survey (IMAGES), the largest survey of men's attitudes and behaviors related to violence, fatherhood, and gender equality. He leads Equipundo's State of the World's Fathers reports, which has become a major advocacy platform for the global care economy. He has coordinated Equipundo's partnerships in conflict-affected settings including work on community-based trauma support and restorative justice in the Democratic Republic of Congo, the Balkans, the US and Brazil. He advises the UN, the World Bank, national governments, international foundations and corporations on strategies to engage men and boys in promoting gender equality. In 2017 he was named by Apolitical as one of the 20 most influential people in gender policy worldwide. He is an Ashoka Fellow and received the Voices of Solidarity Award from Vital Voices for his work to engage men for gender equality. He holds a PhD in Developmental Psychology and a Research Affiliate position at the Center for Social Sciences, University of Coimbra, Portugal. He lived nearly 20 years in Latin America and is fluent in Spanish and Portuguese.