



2024 Legislative Day of Action

Tips for Effective Advocacy

Strategize + Be Prompt:

Legislators run on very tight schedules, even when remote. Meet with your group 10 minutes before start time to discuss roles. Be on time and be patient.

Tell Survivors' Stories:

Make it personal and district-specific. Narratives are powerful advocacy tools that often are more impactful than statistics.

Keep It Short and Focused:

Stress what's important. Focus on what you're asking them to do.

Difficult Questions

Difficult questions happen. Unsure of the answer? Simply say "I don't know but can have someone follow up."

Take Notes + Make a Clear Ask

Make sure at least one member of your group is taking notes. Include who is in the room, any questions that came up, and follow up needed. Don't forget to make the ask and note any commitment made.

Thank Everyone

Recognize everyone in the meeting and thank them for their time.

You're the Expert

Most importantly, remember YOU are the expert.