**Calling All Dads with an Invitation Create a Mother's Day Art Project with their Children**

**One of the best ways that dads can honor mothers on Mother's Day (and every other day) is to do our part to help prevent, address and ultimately eliminate domestic violence and dating violence.**

There is so much more dads can do to honor and celebrate Moms on Mother's Day than buying flowers and a card. Mother's Day can be a day to honor and celebrate mothers and mothering *and* can be an opportunity that dads can use to advance gender equality more broadly. As part of our Because We're Dads Initiative, [ORGANIZATION] is inviting dads throughout the state to help craft (with your child(ren) Mother's Day cards that honor mothers and mothering and help promote gender equality.

[ORGANIZATION] invites dads and their children to create artwork together for Mother's Day for our second annual Mother's Day Art Contest, "Beyond Bouquets."

**Some ideas to help develop your submissions:**

* Why is mothering important to you as a dad? What does it mean to your child(ren)?
* What is the role of dads in supporting mothers and mothering?
* How can dads support their kids to honor mothers and mothering (on Mother's Day *and* beyond)?
* What role does the concept of gender equality play in your relationship with your child(ren)'s mother(s)?
* How do you promote gender equality in your family?
* What images describe the role of mothering in your family?

**We're seeking two age categories for these entries:**

Dads and male caregivers parenting 5 – 12 year olds

Dads and male caregivers parenting 13 – 18 year olds

**How to Participate**

You can submit your entry that expresses the theme, *Beyond Bouquets*, anytime from [TIME PERIOD]. Voting will take place and winners will be announced via [ORGANIZATION]'s social media platforms on May 13th.

* Start by reviewing the contest details and guidelines
* Create your submission.
* Register your Mother's Day Card in the contest and name the Prevention Educator that told about the contest.
* Get votes! Share with your network through emails and social media! Voting will include a vote via Facebook. A panel of expert judges (Dads and caregivers themselves) will choose from among the submissions that received the highest number of Facebook votes in that group.

**Contest Registration**

It's easy to sign up and get involved! Register today.

**We're seeking two age categories for these entries:**

Dads and male caregivers who are parenting 5 – 12 year olds

Dads and male caregivers who are parenting 13 – 18 year olds

There is no cost to participate.

**Voting & Prizes**

The deadline for entry submission is [DATE]. Just in time so that you can also present your card to a Mom or caregiver on [DATE]!!) Submissions will be posted on Facebook, with a public forum voting on [DATE].

A panel of expert judges will choose from among the submissions. Submissions that received the highest number of Facebook votes in that group will be given special consideration.

The winners will receive a [PRIZE] (We hope you will use that to do something with Mom. Maybe a post Mother's Day outing of her choosing?) Winners will also have their submissions featured in [ORGANIZATION]'s prevention education and awareness materials, such as [ORGANIZATION]'s webpage, prevention resources, and social media channels. A profile of the artists and their winning submissions will be shared in [ORGANIZATION]'s monthly newsletter to highlight the initiative.

**Thank you for your involvement and support!**

By raising awareness about what men can do to address gender equity and promote healthy relationship behaviors, we can work together to help children and young people to have safe and healthy relationships free from violence and coercion. Learn more here.